



Congratulations! Your business is officially loved by locals.

Your neighbors voted your business a 2023 Neighborhood Fave! Besides bragging rights, you get the enclosed 2023 sticker for your shop window or wherever you work. You also get a trophy icon on your Nextdoor Business Page, which you should claim to see all your votes.

Being a Neighborhood Fave is good for business: Winners have 290x the Nextdoor page views, 6x more recommendations, and 5x more impressions on their Nextdoor ads.

That local love extends year round, too. 91% of Nextdoor neighbors say that supporting local businesses like yours is important to them.

How can you maximize the value of winning?

- **Claim your free Business Page** to unlock all your votes, an instant local following, and unlimited free posts at: nxdr.co/bizpage
- **Download your free Winner's Kit** for promo materials for your social media, website, and more at: nxdr.co/2023winner

Congratulations again,

A handwritten signature in black ink that reads "Sarah Friar".

Sarah Friar
Nextdoor CEO

P.S. Don't forget to claim your free Business Page and then keep the celebration going with a post on Nextdoor using #NeighborhoodFaves to share your big win with neighbors – and, clearly, your fans.

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